

Farm to Market Connection

March 21st, 2010 • CVI Building, Liberty, NY

Register online at www.purecatskills.com

REGISTRATION DEADLINE MARCH 15TH

GENERAL REGISTRATION

Fee: \$25.00 (Registration fee includes lunch and all workshops)

Attendee Name(s): _____

Business Name/Affiliation: _____

Street Address: _____

City _____ **State** _____ **Zip** _____

Phone: _____ **E-mail (if available):** _____

I am a (check one) **Grower** **Buyer** **Supporter**

Lunch options **Meat** **Vegetarian**

Number attending: _____ **Total \$** _____

Please make checks payable to: Watershed Agricultural Council
Return to Pure Catskills, 44 West Street, Walton, NY 13856

For general inquiries, please contact Challey Comer from WAC
at ccomer@nycwatershed.org or (607) 865-7090.

I hereby authorize CADE & the Watershed Agricultural Council of the NYC Watersheds, Inc. (WAC) to use photographs, video recordings of my image and audio recordings of my voice, which I have voluntarily allowed to be taken by representatives of CADE and the WAC. Furthermore, I hereby consent that such photographs & recordings shall be the property of CADE & WAC, and that they have the right to sell, duplicate, reproduce & make other uses of such photographs & recordings as they may desire free & clear of any claim whatever on my part. I fully understand the comprehensive nature of this release and voluntarily consent to sign it.

AUTHORIZED SIGNATURE: _____

Title: _____ **Date** _____

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EXHIBITOR APPLICATION DEADLINE MARCH 15TH

2010 EXHIBITOR APPLICATION

Exhibitor fee: \$25 for six-foot table
 \$15 for 1/2 (three-foot) table

EXHIBITOR COMPANY INFORMATION:

Exhibitor Contact Name: _____

Business Name: _____

Street Address/Mailing Address: _____

City _____ **State:** _____ **Zip:** _____

Phone: _____ **E-mail (if available):** _____

Products or information to be exhibited: _____

Will you be providing samples of food or beverages? **Yes** **No**

Total payment due (including registration fee): \$ _____

Please include your exhibitor fee payment with your general registration payment and follow the payment instruction on reverse.

For more information on the tradeshow, please contact Nicole Day at ediblecatskills@yahoo.com or (845) 586-1154.

The Farm to Market Connection is hosted by the Center for Agricultural Development and Entrepreneurship (CADE) and the Watershed Agricultural Council (WAC). The mission of CADE is to increase the number of successful small farms and growers in Central Upstate New York and surrounding area, through research, entrepreneurship education, technical assistance, marketing, promotion, youth and consumer education, and public policy. Through its Farm to Market Program, the WAC works with farm- and food-based businesses in the greater Catskills region through its Pure Catskills buy local campaign, market-based farmer education and business facilitation. This year's Farm to Market Connection is made possible through funding from New York City Department of Environmental Protection, New York Farm Viability Institute and the Gerry Foundation; Cornell Cooperative Extension of Delaware County, the WAC and CADE provided in-kind donations as well.

Watershed Agricultural Council
www.nycwatershed.org



NY farm viability
INSTITUTE

